




## INSTRUCTION LEAFLET

### IMPORTANT ADVICE

Before application, please read the **SAFETY INSTRUCTIONS** below carefully.

- Perform an ALLERGY ALERT TEST in any case (see below), even if you have used this or a similar lightener previously.
- This product is not recommended if your hair is more than slightly grey. Otherwise, the lightening result may be uneven.
- If your hair is longer than chin length or thick, we recommend using two packs of **Schwarzkopf LIVE** Lighteners for the FIRST-TIME APPLICATION.
- If your hair is already lightened, follow the ROOT-REGROWTH APPLICATION.
- The processing time should always be followed. If you shorten the processing time, you might not achieve an optimal lightening result.
- During processing, do not cover hair, do not pile hair on top of head, or use added heat from hair dryer, heating hood, sauna etc.
- Avoid product coming into contact with clothing, jewellery, metal, plastic or absorbent surfaces as the stains occurring can normally not be removed. Remove spillages immediately with water.
- We recommend repeating the application every 4 weeks, as hair grows approximately 1 cm per month.
- The lightening effect amplifies with the number of applications and depends on your natural hair color.

## SAFETY INSTRUCTIONS

 Product can cause severe allergic reactions. Read and follow instructions.

Do not lighten your hair if:

- you have a rash on your face or sensitive, irritated and damaged scalp,
- you have ever experienced any reaction after lightening your hair,

Ingredients see packaging (folding box). Rinse hair well after application. Avoid contact with eyes. Rinse immediately if product comes into contact with them. Wear suitable gloves. For external use only. Keep out of reach of children. Do not use to dye eyelashes or eyebrows. Keep the empty carton and the instruction leaflet in case you experience a reaction.

### 1. ALLERGY ALERT TEST

Perform an allergy alert test 48 hours before each product use, even if you have already used lighteners before. Perform the allergy alert test on an area of skin sized approximately 1 cm × 1 cm on the inside of the elbow. Take a quarter of a teaspoon of the Powder from the sachet and mix it in a cup with a level teaspoon of Lightening Cream using a plastic spoon. Stir well until thoroughly mixed. Apply a small amount of the mixture in a thin layer on the inside of the elbow with a cotton bud and leave uncovered for 45 minutes. Avoid contact with clothes. Seal tube and sachet (with adhesive tape) carefully. After 45 minutes, wash off the cream mixture thoroughly with lukewarm water. If any reaction occurs during the processing time or during the following 48 hours, you should rise immediately and not use this product.

This test represents an important precaution. However, be aware that even if an allergy alert test has been carried out you may still experience an allergic reaction when you lighten your hair. The allergy alert test is not a guarantee of avoiding future allergic reactions. Please consult a doctor if you have any doubts.

### 2. IF DURING USE YOU EXPERIENCE

- any stinging or burning and/or rash, rise immediately and discontinue lightening your hair as this may be an indication of a more serious reaction. Do not lighten your hair again before consulting a doctor or seeking medical advice.
- rapidly spreading skin rash, dizziness or faintness, shortness of breath and/or swelling of eyes/face, rise immediately and seek immediate medical attention and contact the manufacturer.

3. IF AFTER USE OR ON THE FOLLOWING DAYS YOU EXPERIENCE problems such as skin or scalp itching, skin or scalp rash, swelling of eyes/face, blistering and/or skin or scalp weeping, seek immediate medical attention and contact the manufacturer.

### PRECAUTIONS

- This product contains ingredients which may cause severe eye irritation and possible permanent eye injury. If the product gets into your eye, flush immediately with a large amount of lukewarm water and seek medical advice.
- If you wear contact lenses during application and any product gets into your eye, remove the contact lens first, then flush immediately with a large amount of lukewarm water and seek medical advice.
- Do not inhale or ingest the product.
- Avoid unnecessary skin contact.
- Do not use if your hair has been treated with henna or metallic dyes.
- Remove all metal objects such as clips and hair pins from hair before use and keep them away during lightening. Do not use metal tools.
- Keep developer away from heat and light. Do not mix this lightener with any other products. Do not keep any unused product. Do not leave the mixture in a closed bottle (bottle may expand and burst).
- Do not apply product in addition to an existing permanent colour or gradual colour restorer.
- An application of this product after a semi-permanent colour may lead to an undesired colour result.
- Product can cause irreparable damage to hair if used more often than recommended.
- Do not use on other than scalp hair, especially not on facial hair.
- Do not use product on permed or chemically straightened hair at any time.
- Do not exceed the processing time.

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- Do not apply product in addition to an existing permanent colour or gradual colour restorer.
- An application of this product after a semi-permanent colour may lead to an undesired colour result.
- Product can cause irreparable damage to hair if used more often than recommended.
- Do not use on other than scalp hair, especially not on facial hair.
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